

BROUGHT TO YOU BY



SUPPORTING PARTNERS



BURBANK POLICE COMMISSION



BOYS & GIRLS CLUB OF BURBANK AND GREATER EAST VALLEY

Family Service Agency



SPECIAL THANK YOU



POLICE DEPARTMENT

PARTICIPATING BURBANK DEALERSHIPS



MESSAGE FROM THE CHIEF

“

Friends – reckless and impaired driving is dangerous and selfish behavior. Life circumstances can change for you as the driver and for family members of all the involved parties in a millisecond when there is a catastrophic accident. I cannot overstate the heartache associated with these horrific events and for many loved ones who are inconsolable for the remainder of their lives. Please – be smart and be a good steward of your driving behavior and the driving behavior of your friends and family members.”



MICHAEL ALBANESE

POLICE CHIEF
BURBANK POLICE DEPARTMENT



SAFETY GUIDE

THE BURBANK COMMUNITY'S
**DRIVE RIGHT,
SAVE LIVES**

EVERY CHOICE BEHIND THE WHEEL MATTERS. COMMIT TO SAFE DRIVING TODAY.

THE IMPACT OF RECKLESS DRIVING

Reckless driving significantly increases the risk of accidents, often leading to severe injuries and fatalities. It also contributes to increased traffic violations and legal repercussions, which can include hefty fines, license suspension, and even imprisonment.

BURBANK TRAFFIC STATISTICS 2023

CATEGORY

TOTAL VIOLATIONS

- SPEEDING 2,457
- DUI 322
- DRIVING W/OUT A LICENSE 248
- HIT & RUN 171
- DRIVING W/SUSPENDED LICENSE 73
- RECKLESS DRIVING 19

LA COUNTY TRAFFIC FATALITIES

300 TRAFFIC COLLISION DEATHS

REAL STORY

Teens arrested in Burbank street-racing crash that killed 3 and injured 2

BY GREGORY YEE

Los Angeles Times



Scan to Read Article

THE COST OF RECKLESS DRIVING

LEGAL COST & CONSEQUENCES

- A possible jail sentence up to 90 days.
- Fines up to \$1,000.
- Probation for up to two years.
- Two points added to the driver's DMV record, which leads to increased auto insurance rates.

PERSONAL IMPACT

- Criminal record
- Financial impact
- Employment challenges
- Driving privileges revoked
- Increased legal scrutiny
- Personal and social consequences
- Insurance restrictions



COMMIT TO SAFETY

TIPS FOR SAFE DRIVING

- Stay focused and avoid distractions
- Obey traffic rules
- Keep a safe distance
- Be aware of your surroundings
- Never drive under the influence

WHAT DEALERSHIPS SAY

Safe driving practices foster long-term customer relationships. Clients value a dealership's concern for their safety beyond the point of sale.

